



labelplanet

2006

**SCHOOL AND PTA
INFORMATION**

**STIKINS™ WASHABLE NAME
LABELS. NO SEWING OR IRONING
REQUIRED.**

**REDUCE TIME WASTED
DEALING WITH LOST PROPERTY**

**INCREASE YOUR SCHOOL'S FUNDS
WITH LOW EFFORT**

**A FASTER, EASIER SOLUTION TO
GARMENT LABELLING**

“Name Labels that really work”

WASHABLE STIKINS™ GARMENT NAME LABELS

That simply stick in.

Washable STIKINS™ labels are successfully used by many thousands of parents, and were developed by Label Planet in 2003.

The labels are durable and easy for parents to use, and we provide an assortment of labels for different types of items.

STIKINS™ nylon garment labels can be used in most garments instead of sew-in and iron-on name tags by attaching them to the wash care label. If parents wish to put the labels elsewhere in the garment they can be trimmed and sewn in, the material does not tear or fray, and the adhesive makes sewing very easy.

Older children can take responsibility for labelling their own clothes with this product.

PRODUCT PACKS AND 2006 PRICES

We supply the labels in a range of 4 packs:

PREMIUM PACK: 48 garment, 24 shoe, 48 micro, 72 silver. Price £10.45

STANDARD PACK: 24 garment, 12 shoe, 24 micro, 36 silver. Price £6.45

WHITE ASSORTED: 48 garment, 24 shoe, 48 micro. Price £7.95

GENERAL PURPOSE SILVER: 72 silver. Price £4.95

All the above include Vat and UK Postage and packing.

We send full instructions and a re-order form with every product.

PRODUCTS

SELF-ADHESIVE NYLON GARMENT LABELS (17mm x 30mm "H" shape)
These labels take seconds to apply to the wash care label (20mm to 30mm) in school garments. The construction of the labels provides good durability through the 40°C and 50°C wash process.

SELF-ADHESIVE NYLON SHOE AND BAG LABELS (14mm x 30mm)
These labels will apply to shoes and bags of all types. They are also excellent for sandwich boxes and drinks bottles and are dishwasher- safe.

SELF-ADHESIVE NYLON MICRO LABELS (9mm x 17mm)
Useful for small items, e.g. pens, pencils, recorders, combs etc

GENERAL LABELS (19mm x 42mm)
Bold print on an attractive gloss polyester silver label ideal for books, folders, and general items. Also dishwasher-safe.

COMMISSION FOR SCHOOLS

Label Planet has pre allocated unique reference numbers to 38,000 UK schools. Any orders placed by parents with a school reference number will trigger commission for the corresponding school. We pay out commission to schools and PTA organisations at the start of each term.

We have found that schools like to work in one of the following 3 ways:

[1] Easy Orders

Simply send out the parents' leaflets and inform parents of your school's reference number. We will do everything else.

Labels will be sent directly to the parents' homes.

All orders placed, where your school's number is quoted, will attract 10% commission (One payment per term). Orders can be placed by post, phone or via our web site.

[2] Grouped Orders

Collect the order forms from parents with their direct payments to Label Planet and send them in together.

Labels will be sent to the school for distribution.

A commission of 15% applies for orders over £100, and your commission cheque will be sent with the order. (For orders less than £100 then commission is as per "Easy Orders" above).

[3] Bulk orders

For bulk school orders placed with a single school cheque to Label Planet.

Labels will be sent to the school for distribution

Bulk order forms are supplied for this purpose, or you can just send us the parent order forms.

Deduct your commission and send the net amount with your order to Label Planet Ltd.

Orders	Up to £100	10%
Orders	£101 to £300	15%
Orders	£301 to £500	20%
Orders	£501 plus	25%

INFORMING PARENTS

The parents' leaflets have been designed for photocopying, and have an order form on the back. Alternatively just call us and we will send you the leaflets you require. The same leaflet can be used for easy, group or bulk orders. Just indicate on the order form what parents need to do.

Higher parent response rates tend to occur when in the following circumstances:

[1] The label planet leaflet is sent out with a covering letter from the school.

[2] The leaflets are sent out in the summer term, to new and existing parents.

[3] There is somebody from the PTA or school "championing" the project.

[4] For Bulk and Grouped orders, there is a clearly set, short term, deadline date, which pupils are also aware of.

We are always happy to help, just contact us.

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